

Tech Valley Game Space Meeting Notes for 7/9/2017

The regular meeting of the Tech Valley Game Space Board of Directors was held at TVCOG on 7/9/2017 at 12:30pm.

The following members of the board were in attendance in-person or via Teleconference:

Sarah Lauser (Chair)

Taro Omiya

Patrick Totaro

Frederika Edgington-Giordano (Secretary)

Abigail Mathews

John Ceceri III

Jason Harlow

Elavarasi Joseph

The following guests were present via teleconference: Jamey Stevenson

The agenda was reviewed and approved.

The minutes from 6/4/2017 were reviewed by the board. The minutes were edited and approved.

The action items from the previous meeting were reviewed by the board. The status of each item was discussed.

The first item was the TVGS marketing strategy and the survey that was sent out to the public to better understand what TVGS should provide. The topic was introduced by Taro and opened up to the board for discussion. Abigail brought up the concern that we might lose focus of the organization if it is focused on too broad of a group. Taro, Jason, and Sarah discussed the fact that crossover with other skills could occur and could benefit game developers. Taro specified that we should differentiate between co-working members and general event attendees. Sarah pointed out that we want to focus on the actions that we want the people we are attracting to take. Different groups were discussed: people who want to learn game dev, people who like to play games, people who create content (bloggers, etc.), and families interested in STEM. Sarah suggested bringing in more casual members and discussed some of the barriers that may discourage them. Ela suggested focusing our efforts based on the resources available and adjusting the strategy as needed. Taro has an action item to send out the survey to the members of the board.

Tech Valley Game Space Meeting Notes for 7/9/2017

The next item was the elevator pitches that were collected by Taro. There were multiple elevator pitches reviewed. One was selected and revised. Taro has an action item to practice the elevator pitch. Further review may be needed on this item.

The next item was Abby's proposal for membership re-organization, which includes three tiers. The tiers are Co-working (\$50/month), Sustainer (\$15-20/month), and supporter members (\$5-10/month). Each tier would have voting rights.

Ela suggested two additional membership tiers: school membership, and honorary membership. Sarah suggested a student discount membership. Jason brought up the issue of making these valuable to potential members. Possible bonuses or perks were discussed including exclusive content and events. Abby and Ela have an action item to further refine the memberships and the possible perks for membership.

The next item was the update to the Education Coordinator position. Frederika reported that it could not be revised until the Education Admin position was defined.

Patrick stepped out of the room.

The next item was the proposal for the Web Master and Social Media Coordinators, which are from the Web Presence Coordinator position. The breakdown of duties for each position were reviewed and discussed, including the responsibility of the content of the TVGS website and the responsibility for the newsletter. John has an action item to provide a link to the proposal, so that the board members could comment and edit. Taro is going to suggest which coordinator will be responsible for the newsletter (Outreach vs. Social Media). Ela brought up the issue of the usefulness of the newsletter and which platforms are most useful. Patrick returned during this discussion.

The next item was the RPI grant and the insurance needed in order to obtain the grant. The insurance quote received was \$2000, including ~\$500 for auto insurance. Patrick is going to research other companies and see if a more reasonable quote can be obtained.

For the RPI grant, RPI reports that they are not including the 2017 money in the agreement with TVGS, since they have not received their Year 2 budget. Patrick will reach out to Ben Chang to see if this can be remedied. Ela has an action item to provide a contact for insurance from her work with the March for Science.

The next items were the long-term goals. Each board member has an action item to add at least two long term goals to the Trello card by next Sunday. Email updates will be sent out to track progress. They should be SMART (specific, measurable, assignable, realistic, time-related.) Frederika has an action item to send out reminder emails to the board.

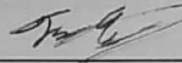
The meeting was adjourned.

Parking lot items

Tech Valley Game Space Meeting Notes for 7/9/2017

-What we can we offer to every level of game developer and what can we do to add value to all membership tiers.

-Education coordinator description



Frederika Edgington-Giordano

Secretary of the Board