

## Tech Valley Game Space Meeting Notes for 3/25/2018

The special meeting of the Tech Valley Game Space Board of Directors was held on 3/25/2018 at 1:08pm.

The following members of the board were in attendance via Teleconference:

Taro Omiya (Executive Director)

Frederika Edgington-Giordano (Secretary)

Jason Harlow (Chair)

John Ceceri III

Elavarasi Dharmalingham

Abigail Mathews

Guest attended: Jamey Stevenson

Jamey shared a document.

Jason reviewed part of the notes related to how TVGS is represented in the larger community, to local companies and educational institutions.

Taro suggested reviewing the goals (the elevator pitch) to assist in driving the conversation and get everyone on the same page.

Taro shared the pitch document in the chat.

Abby was added to the chat. Technical difficulties ensued.

Jamey shared the Interview Prep document in the chat.

The participants reviewed the documents.

Jamey discussed how he discusses the game space with the public while participants were reviewing the documentation.

Abby suggested having an FAQ on the page. She asked about the presskit.

Jamey reported that the presskit is unfinished.

Taro asked if someone is willing to take on finishing the presskit.

Abby expressed interest in working on the presskit, but she would need guidance.

John was the last person to work on it and he offered to assist Abby.

Ela suggested having different flavors of elevator pitch. This was discussed as being incorporated in the FAQ and About Us page.

Jason raised some questions about the elevator pitch. He did not see concrete execution/takeaways for the public.

There was a discussion of what take aways should be broken out.

Ela suggested using the following template: “(Name of organization) believes (deeply held value). Everyday, we(verb)(object)for (constituents) because (problem statement).”

More directed and concrete messaging of what TVGS offers to the public was discussed. It was agreed that messaging the more concrete actions, instead of the general intentions would help.

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John suggested focusing on the announcements that are relevant to participants at each event, in Orbit and TVGS's diversity goals were discussed.

Coworking with its benefits to different types of game development professionals was discussed.

Taro discussed the theoretical possibilities that TVGS could offer to coworking members, including equipment and resources. Providing these resources could be of the long term goals for TVGS.

Jamey brought up the fact that the grant budget represents the more immediately available goals.

Jamey suggested focusing the events that TVGS is hosting.

Jamey discussed the grant budget and setting the goals based on the grant budget items.

Having long term goals for TVGS was discussed.

Making TVGS more interesting to game studios, including sharing of equipment, was discussed.

Ela brought up the possibility of creating a video for the webpage.

Frederika has an action item to find the long-term priorities from the previous meeting.

John brought up the possibility for having a doodle poll for the topics that the board members want to discuss during future meetings.

Abby suggested having an intermediate meeting that closes the gaps between the coordinators and the board.

Abby suggested having a folder that covers the overarching documents for the board meetings.

The action items related to this meeting were discussed.

Jamey suggested bringing the coordinators into the board meetings.

Abby has an action item to update the About Us page and the FAQ's to be more targeted. She also has an action item to work on the presskit

The board has an action item to come up with their own version of the elevator pitch using Ela's format. The format is: "(Name of organization) believes (deeply held value). Everyday, we(verb)(object)for (constituents) because (problem statement)."

Jamey offered to assist in more ways if anyone needed it.

The action item for the liaison role discuss was discussed by Taro and Jason.

There will be another meeting covering the topics for the Annual meeting.

The meeting was adjourned.



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Frederika Edgington-Giordano, Secretary of the Board